

Рейтинг Креативности 2019

Сегмент "МАРКЕТИНГОВЫЕ УСЛУГИ"

Место	Агентства	Сумма Баллов
1	PA Восход	1027,0
2	DPG Russia	493,0
3	ARK CONNECT	445,0
4	BBDO Russia Group	422,0
5	Mosaic	402,5
6	e:mg	399,0
7	Leo Burnett Moscow	262,5
8	GREAT	255,0
9	RCG	218,0
10	Possible Group	195,0
11	SEVEN	145,0
12	Bootleg	131,0
13	Initiative	118,0
14	Instinct	116,0
15	Isobar Moscow	99,0
16	Friends Moscow	98,0
17	Action	84,0
18	DDB Russia/Tribal	78,0
19	ADWISE	77,0
19	Коммуникационное агентство Р.И.М.	77,0
21	Beetl	76,0
22	Marvelous	75,0
23	Media Direction Programmatic	69,0
24	Contrapunto	68,0
25	Active Project Management	66,0
26	Re:evolution	63,0
27	RED AGENCY	62,0
28	Suprematika	55,0
28	TUTKOVBUDKOV	55,0
30	Deep creative digital	54,0
30	Zebra Hero	54,0
32	TBWAMoscow	52,0
33	NECTARIN	48,0
34	CROS.Marketing	45,0
35	Wavemaker	42,0
36	OMD Optimum Media	40,5
37	Neighborhood	37,5
38	Geometry	36,0
38	Papa Carlo	36,0
40	Conde Nast Russia Creative Studio	33,0
40	Depot	33,0
42	Havas Media	31,0
43	[kislod]	30,0
43	Twiga Touch	30,0
45	Modul Pro	27,0
45	Unite	27,0
45	McCANN-ERICKSON WORLDWIDE LIMITED	27,0
48	Fisherbird	24,0
48	Makelove employer branding agency	24,0
48	R.POINT	24,0
48	Коммуникационное агентство PR Inc.	24,0
48	Affect	24,0
53	MOMO Group	22,5
54	Landor	21,0
55	BRIGHTEN Communication Group	18,0
55	Cheil Russia	18,0
55	PHD	18,0
55	Родина	18,0
59	JAMI	15,0
59	Rodnya Creative PR Studio	15,0
59	Organika	15,0
59	Авторазум	15,0
59	2sharp	15,0
64	Markcase	13,5
64	OMD Fuse	13,5
64	Resonate Strategies	13,5
64	R:TA	13,5
68	SETTERS	13,0
68	GOOD Moscow	13,0
70	Progression	12,0
70	AI TEAM	12,0
70	Atomic	12,0
70	Brandson Branding Agency	12,0
70	Esforce	12,0
70	INIOSIVE	12,0
70	Карибара	12,0
70	Media Direction Sport	12,0
70	Octagon	12,0
70	Orange	12,0
70	Spark44 Moscow	12,0
81	Journey	10,5
82	Deasign Russia	9,0
82	M2M	9,0
82	TeamBrandworks	9,0
82	Totalview	9,0
82	Traffic Isobar	9,0
82	Зеркало-К	9,0
82	CULT Production	9,0
89	Engagency	7,5
89	Like agency	7,5
89	OMD Resolution	7,5
89	Spark Foundry	7,5
89	Коммуникационная Группа OPTA	7,5
94	AG Deltaplan	6,0
94	FCBMoscow	6,0
94	IMPACTO	6,0
94	SPN Communications	6,0
94	Vitrina A	6,0
99	Yandex.Taxi in-house studio	5,0
99	Eventum Premo	5,0
101	Media Direction Digital	4,5
101	Promo Interactive (Ogilvy Group)	4,5
101	АДВ Диджитал	4,5
101	ProPlacement	4,5
105	Advanza Event Management	3,0
105	Arena	3,0
105	brandnew	3,0
105	Dr.JUNG	3,0
105	LMC	3,0
105	N:OW agency	3,0
105	SmartAnd.Fun	3,0
105	Studio 42	3,0
105	ООО "Вито Про"	3,0
114	ADV Lab	1,5
114	Dentsu X	1,5
114	Graphit	1,5